

<Insert company logo>

Medical Technology Industry Code of Practice

Introductory training

Training Program

- Section 1: Statement of Principles**
- Section 2: Background and purpose of the Code**
- Section 3: Objectives and scope of the Code**
- Section 4 & 5: Definitions & Interpretation**
- Section 6: Advertising and Promotion of Products**
- Section 7: Interactions with Healthcare Professionals**
- Section 8: Company Representatives**
- Section 9: Interactions with Consumers**
- Section 10: Interests held by Healthcare Professionals in Medical Technology Companies**

Learning Outcomes

This introductory module is designed to familiarise you with the principles of the Medical Technology Industry Code of Practice.

Learning outcomes:

- Develops a broad understanding of the Medical Technology Industry Code of Practice
- Understands the principles that underpin the Code.

Section 1: Statement of Principles

<Company to insert content re the principles underpinning the Code of Practice and relevance to company code of conduct>

Section 2: Background and Purpose of the Code

<Company to insert information about the background to and purpose of the Medical Technology Industry Code of Practice>

Section 3 : Objectives and Scope of the Code

<Company to insert objectives of the Code of Practice>

Sections 4 & 5 : Definitions and Interpretation

<Company to give information on the key definitions from the Code of Practice>

<Company to give information on the interpretation section of the Code of Practice>

Section 6: Advertising and Promotion of Products



In this section, the following subsections will be addressed.

- 6.1 – General
- 6.2 – Claims and endorsements
- 6.3 – Comparative advertising
- 6.4 – Advertisements to Healthcare Professionals – general
- 6.5 – Company Commissioned Articles
- 6.6- Social media in Promotions to Healthcare Professionals

Section 6: Advertising and Promotion of Products

- 6.1 – General

<Company to insert content for subsection>

Section 6: Advertising and Promotion of Products

- 6.2 – Claims and endorsements
<Company to insert content for subsection>

Section 6: Advertising and Promotion of Products

- 6.3 – Comparative advertising
<Company to insert content for subsection>

Section 6: Advertising and Promotion of Products

- 6.4 – Advertisements to Healthcare Professionals – general
<Company to insert content for subsection>

Section 6: Advertising and Promotion of Products

- 6.5 – Company Commissioned Articles
<Company to insert content for subsection>

Section 6: Advertising and Promotion of Products

- 6.6 – Social media in Promotions to Healthcare Professionals
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

In this section, the following subsections will be addressed.

- 7.1 – General interactions
- 7.2 – Company sponsored Training and Education and Medical Technology Demonstrations
- 7.3 – Third Party Educational Conferences
- 7.4 – Arrangements with Healthcare Professionals acting as Consultants
- 7.5 – Hospitality and Entertainment
- 7.6 – Market Research
- 7.7 - Gifts between Healthcare Professionals and Companies
- 7.8 – Competitions for Healthcare Professionals
- 7.9 – Research and education grants and charitable donations
- 7.10 – Fellowships
- 7.11 – Provision of reimbursement and other information
- 7.12 – Disclosure of Company interest in published research

Section 7: Interactions with Healthcare Professionals

- 7.1 – General interactions

<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.2 – Company sponsored Training and Education and Medical Technology Demonstrations
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.3.1 – Third Party Educational Conferences
<Company to insert content for subsection on General requirements>

Section 7: Interactions with Healthcare Professionals

- 7.3.2 – Sponsorship or grants for Third Party Educational Conferences

<Company to insert content for subsection >

Section 7: Interactions with Healthcare Professionals

- 7.3.3 – Hospitality at Third Party Educational Conferences
<Company to insert content for subsection >

Section 7: Interactions with Healthcare Professionals

- 7.3.4 – Company-sponsored symposia at Third Party Educational Conferences
<Company to insert content for subsection on General requirements>

Section 7: Interactions with Healthcare Professionals

- 7.3.5 – Advertisements and Trade Displays at Third Party Educational Conferences

<Company to insert content for subsection >

Section 7: Interactions with Healthcare Professionals

- 7.4 – Arrangements with Healthcare Professionals acting as Consultants

<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.5 – Hospitality and Entertainment
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.6 – Market Research

<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.7 - Gifts between Healthcare Professionals and Companies
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.8 – Competitions for Healthcare Professionals
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.9 – Research and education grants and charitable donations
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.10 – Fellowships

<Company to insert content for subsection>

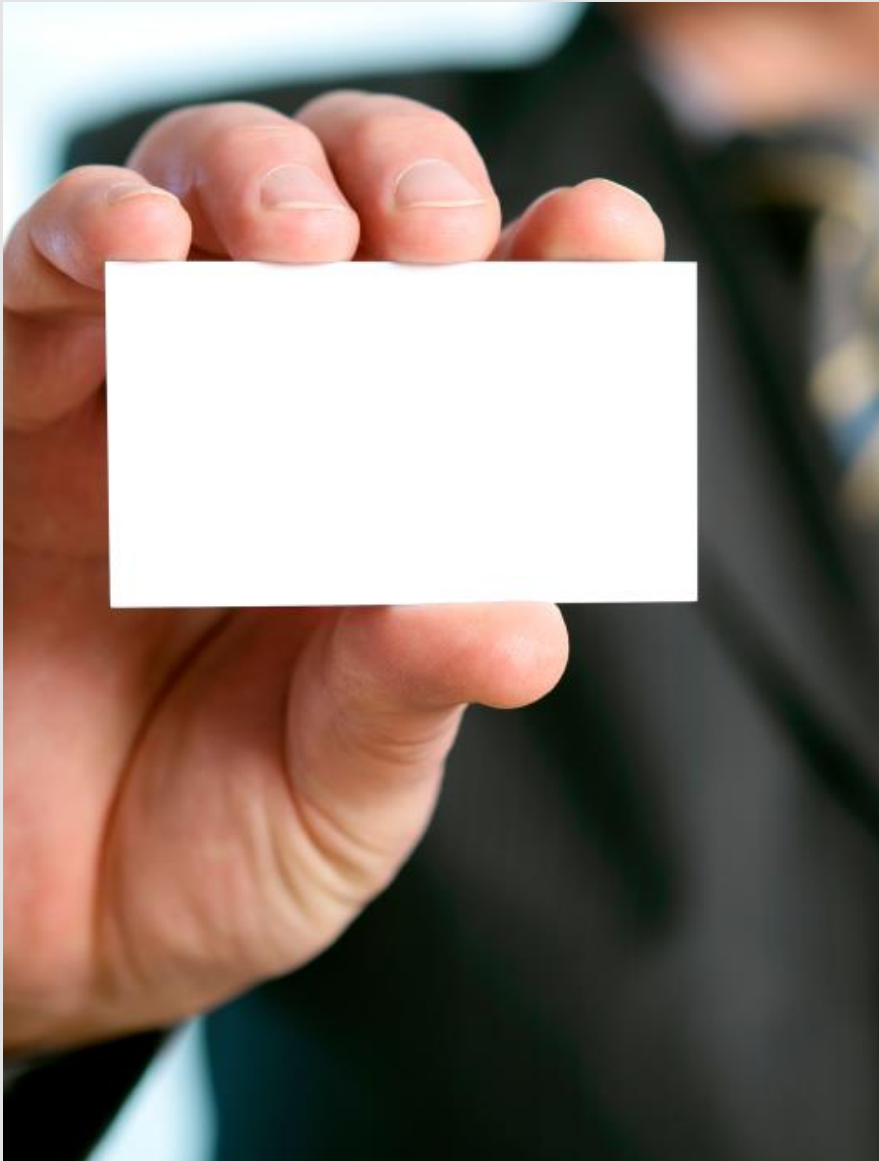
Section 7: Interactions with Healthcare Professionals

- 7.11 – Provision of reimbursement and other information
<Company to insert content for subsection>

Section 7: Interactions with Healthcare Professionals

- 7.12 – Disclosure of Company interest in published research
<Company to insert content for subsection>

Section 8: Company Representatives



In this section, the following subsections will be addressed.

- 8.1 – General
- 8.2 – Requirements for training
- 8.3- Compliance program

Section 8: Company Representatives

- 8.1 – General

<Company to insert content for subsection>

Section 8: Company Representatives

- 8.2 – Requirements for training
<Company to insert content for subsection>
- 8.3 – Compliance program
<Company to insert content for subsection>

Section 9: Interactions with Consumers



In this section, the following subsections will be addressed.

- 9.1 – General
- 9.2 – Competitions for Consumers
- 9.3- Disease awareness campaigns for Consumers
- 9.4 – Funding of Health Consumer Organisations

Section 9: Interactions with Consumers

- 9.1 – General

<Company to insert content for subsection>

Section 9: Interactions with Consumers

- 9.2 – Competitions for Consumers
<Company to insert content for subsection>

Section 9: Interactions with Consumers

- 9.3 – Disease awareness campaigns for Consumers
<Company to insert content for subsection>

Section 9: Interactions with Consumers

- 9.4 – Funding of Health Consumer Organisations
<Company to insert content for subsection>

Section 10: Interests held by Healthcare Professionals in Medical Technology Companies



In this last section, the following subsection will be addressed.

- 10.1 – Interests held by Healthcare Professionals in Medical Technology Companies

Section 10: Interests held by Healthcare Professionals in Medical Technology Companies

- 10 – Interests held by Healthcare Professionals in Medical Technology Companies
<Company to insert content for subsection>

Company resources



<Company to list relevant policies and documents>

Questions?

